

A. Combined Metric for Placement, Higher Studies, and Entrepreneurship

(GPHE): 40 marks

- **GPHE = $30 \times (N_p/100 + N_{hs}/100) + 10p_3$**

- N_p = Percentage of graduating students (both at the UG and PG levels) placed through campus placement, averaged over previous 3 years.
- N_{hs} = Percentage of graduating students (both at the UG and PG levels) who have been selected for higher studies, averaged over the previous three years.
- $p_3 = p(N_E)$
- N_E = number of sustained spin-off companies set up over the previous 5 years period.

- *Primary Data for N_p : To be sought from the institution in a prescribed format giving names of companies, number of students recruited by each, and the maximum, minimum, average and median salary, offered by each (required also for 3C).*

- *Primary Data for N_{hs} : To be sought from the institution in the form of a prescribed Table giving names of Institutions students into which their students have been admitted (indicating the number of students in each).*

- *Primary Data for N_E : To be sought from the institution in a prescribed format giving names of companies (along with their creators' graduation profile) set up and sustained over the previous 5 years, in a prescribed format.*