

3.b Combined Percentage for Placement, Higher Studies, and Entrepreneurship (PHE) – 70 Marks

Institute wise composite score will be calculated considering percentage of students placed in jobs, higher education and entrepreneurship. Institutions will be asked to maintain verifiable documentary evidence for each of the categories of placement, for verification, if needed.

Entrepreneurship in Engineering and Technology will be considered on the basis of a list of successful entrepreneurs amongst its alumni over the preceding ten years. Again, documentary evidence with full details needs to be maintained for verification, where needed.

N₁= Percentage of students placed through campus placement in the previous year.

N₂= Percentage of students who have been selected for higher studies. Ideally this data should come from admitting institutions. But initially we may encourage applicant institutions to maintain credible records of this information.

p₃= Percentile parameter for the number of entrepreneurs produced over the previous ten (10) years period.

Assessment Metric#:

$$\text{PHE} = (60 \times (N_1/100 + N_2/100) + 10p_3)$$

#In case reliable and verifiable values of **N₂** and **p₃** cannot be obtained, the metric will be simplified to

$$\text{PHE} = (70 \times N_1/100)$$