

2.d Footprint of Executive Education and Professional Practice (FEPP) – 20 Marks

FEPP = REE + FPC Proposed

Marks distribution:

Revenues from Executive Education (**REE**) : 10 Marks,

Professional Consultancy (**FPC**) : 10 Marks

Institutions will be asked to provide information in a tabular form indicating funding agency, amount, duration, Principle Investigator and impact, if any.

Assessment Metric for Revenues from Executive Education:

$$\mathbf{REE = 10.0 \times (EE/EE^*)}$$

Here,

EE* is the maximum value of **EE** in the consideration set.

$$\mathbf{EE = (Average\ annual\ revenues\ from\ executive\ education\ during\ Last\ 3\ years) / F}$$

Here,

F denotes the total number of Full-Time Faculty

Assessment Metric for Professional Consultancy:

$$\mathbf{FPC = 10 \times (CF/CF^*)}$$

Here,

CF* : Maximum value of **CF** in the consideration set.

$$\mathbf{CF : (Average\ annual\ consultancy\ amount\ at\ institute\ level,\ for\ the\ previous\ 3\ years)/F}$$

Here,

F denotes the total number of Full-Time faculty.