

## 2.d Footprint of Executive Education and Professional Practice (FEPP) – 20 Marks

$$\text{FEPP} = \text{REE} + \text{FPC}$$

Proposed distribution:

Revenues from Executive Education (REE) : 10 Marks,

Professional Consultancy (FPC) : 10 Marks

Institution will be asked to provide information in a tabular form indicating funding agency, amount, duration, Principle Investigator and impact, if any.

Assessment Metric for Revenues from Executive Education

$$\text{REE} = 10.0 \times (\text{EE}/\text{EE}^*)$$

Here,

$\text{EE}^*$  is the maximum value of  $\text{EE}$  in the consideration set.

$$\text{EE} = (\text{Average annual revenues from executive education during Last 3 years})/\text{F}$$

Here,

$\text{F}$  denotes the total number of Full-Time Faculty

Assessment Metric for Professional Consultancy:

$$\text{FPC} = 10 \times (\text{CF}/\text{CF}^*)$$

Here,

$\text{CF}^*$  is the maximum value of  $\text{CF}$  in the consideration set.

$$\text{CF} = (\text{Average annual consultancy amount at institute level for the previous 3 years})/\text{F}$$

Here,

$\text{F}$  denotes the total number of Full-Time faculty.