

### 3.a Combined Percentage for Placement, Higher Studies and Entrepreneurship (PHE): 70 Marks

Institute wise composite score will be calculated considering percentage of students placed in jobs, higher education and entrepreneurship. Institutions will be asked to maintain verifiable documentary evidence for each of the categories of placement, for verification if needed. This should be applicable to only those programs that have placements.

Entrepreneurship in Management will be considered on the basis of a list of successful entrepreneurs amongst its alumni over the previous ten years. Again, documentary evidence with full details needs to be maintained for verification, where ever needed.

Assessment Metric:

$$\text{PHE} = 60 \times (\text{N}_1/100) + 10\text{P}_2$$

Here,

$\text{N}_1$  = Percentage of students placed through campus placement within one month after the end of calendar year.

$\text{P}_2$  =  $\frac{\text{(The number of entrepreneurs produced over the previous 10 year period)}}{\text{(The number of graduated students over the previous 10 year period)}}$