

3. b Combined Percentage for Placement, Higher Studies, and Entrepreneurship (PHE) – 50 Marks

Institute wise composite score will be calculated considering % of students placed in jobs, higher education and entrepreneurship. Institutions will be asked to maintain verifiable documentary evidence for each of the categories of placement, for verification if needed.

Entrepreneurship in Pharmacy and allied fields will be considered on the basis of a list of successful entrepreneurs amongst its alumni over the preceding ten years. Again, documentary evidence with full details needs to be maintained for verification, where needed.

N_1 = Percentage of students placed in the previous year.

N_2 = Percentage of students who have been selected for higher studies. Ideally this data should come from admitting institutions. But initially we may encourage applicant institutions to maintain credible records of this information.

p_3 = Percentile parameter for the number of entrepreneurs produced over the previous ten (10) years period.

Assessment Metric#:

$$\text{PHE} = (40 \times (N_1/100 + N_2/100) + 10p_3)$$

#In case reliable and verifiable values of N_2 and p_3 can not be obtained, the metric will be simplified to

$$\text{PHE} = (50 \times N_1/100)$$